



PRESS RELEASE

MUU EARTH HOUR CONTRIBUTION

Thonglor Management in collaboration with three alliances, Eight Thonglor Shopping Mall, MUU Bangkok Hotel and Eight Thonglor Residences together participated in Earth Hour campaign by switching off the non-essential lights for 1 hour with a purpose to raise awareness among people on global warming issue and world's environmental sustainability. Earth Hour campaign is a worldwide movement organized by World Wildlife Fund (WWF) since 2007. This year, the Earth Hour event was held on Saturday, March 25th 2023 from 20.30 – 21.30 hrs. (local time in Thailand).

Eight Thonglor shopping mall, a high-end lifestyle mall, joined in by turning off the unnecessary lights along corridors on every floor as well as switched off the escalators to save more energy. Additionally, Eight Thonglor received a tremendous support from restaurant and store's owners within the Eight Thonglor shopping mall by turning off front lights and dimming lights in the stores during the Earth Hour period.





MUU Bangkok Hotel, a member of the Small Luxury Hotels of the World situated in the heart of Thonglor, also cooperated in the Earth Hour campaign by conveying a powerful message with an aim to take action in the world's environmental protection via several activities which included turned off the lights on all outdoor MUU Bangkok Hotel's signages, dimmed lights at hotel's lobby area, dimmed lights on the 11th floor where the outdoor pool is located and organized a special promotion 'Dine in the Dark' dinner at the Otto Italian restaurant.

In addition, MUU Bangkok Hotel sent out an invitation letter to encourage all guests to switch off their lights and electricity in their rooms and get together for Earth Hour reception event at Ze Bar where a wide selection of refreshment and delectable canapes were served. Guests enjoyed the night along with unplugged live music in the midst of candle light setting.

Thonglor Management, Eight Thonglor Shopping Mall, MUU Bangkok Hotel and Eight Thonglor Residences has addressed their vision and goal on the operation of environmental protection projects and to raise awareness in conserving the world's environment by participating in this year Earth Hour campaign. All four alliances also prepared an eco-friendly flashlight to be distributed to all guests and customers who attend the event as a souvenir. All units can save up to 284 kilowatts of electricity on the night which remarks an important step in the implementation of world environmental protection activities from all units.